

A team of students from the Politecnico di Milano wins the Architecture prize to reinvent a former Philips Company area at Monza, Italy

Y=3A+B a team composed by **students attending the Politecnico di Milano**, wins the **Architecture Prize** in the **ABC | MONZA 2019** competition for the regeneration of a former Philips industrial area in the Brianza region, north Milan.

The competition, organized by **ABC - The Architecture BIM Competition** on behalf of the current owner of the area, **RBO Investment**, is the first worldwide competition of ideas that combines high architectural quality with the use of BIM (Building Information Modeling).

The object of the call was the urban regeneration of a large sector (60,000 square meters) of the plant that once belonged to the Philips multinational and dedicated to the production and handling of CRT televisions.

The jury of the competition, composed of internationally renowned architects, engineers and professionals, evaluated the project of the students of the Politecnico di Milano, **Elisa Annoni, Ilaria Aranci, Marta Alberti and Salvatore Borgese** deserving of the Architecture Prize in the close comparison with the others proposals also coming from established professional realities.

The proposal, made explicit through a three-dimensional model in digital format to complement the traditional graphic deliverables, has also earned a mention for the Sustainability approach as proof of the quality of the work done by the students.

A representative of the Y=3A+B team will also join the jury in the next edition of the competition. **ABC | MILANO 2020**, which will be launched next spring, will have as its object the urban regeneration of a significant site in the territory of the Lombard capital.

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ABC - The Architecture BIM Competition

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